

**BLACK LEGACY PARTNERS, LLC**



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**BLACK LEGACY PARTNERS TO HOST THE 2ND ANNUAL JUNETEENTH CULTURAL FESTIVAL IN HICKSVILLE, NY - LONG ISLAND'S LARGEST OUTDOOR FESTIVAL CELEBRATING AFRICAN AMERICAN CULTURE, FREEDOM AND EMPOWERMENT**

**IN PARTNERSHIP WITH TD BANK, MATTRESS FIRM, NATIONAL GRID AND FIDELIS CARE**

**SUNDAY, JUNE 19TH | 12PM – 5PM | HICKSVILLE LIRR, LOT H16 & 17  
125 W. JOHN ST., HICKSVILLE, NY**

On **Sunday, June 19th, 2022 from 12 PM– 5 PM**, Black Legacy Partners will host the **2nd Annual Juneteenth Cultural Festival** in Hicksville – one of Long Island's largest outdoor events dedicated to commemorating African American history, achievement, and accomplishments. The annual Juneteenth cultural festival set to take place at the Hicksville LIRR outdoor parking lots will be an immersive community-wide experience positioned to educate, and celebrate the history and impact of African American culture. This year we are proud and excited to welcome our partners **TD Bank, Mattress Firm, National Grid and Fidelis Care** – and their support in celebrating a monumental moment in American history.

“TD Bank is committed to engaging with African American colleagues, communities and customers to celebrate Black culture and history, including recognizing and honoring Juneteenth,” **said Lisa Holland, Retail Marketing President, TD Bank**. “As a purpose-driven bank, we continue to focus on empowerment, opportunity and inclusivity through efforts and partnerships that amplify diverse voices. We are proud to be part of the Black Legacy Partners’ cultural festival to celebrate with our Long Island neighbors.”

“At Mattress Firm, we are committed to diversity, equity and inclusion. Promote inclusion is one of our core values and as a purpose-driven company, we believe it is essential to celebrate the differences and cultural backgrounds of our associates and the customers we serve,” **said Brianna Pina, Senior Director of Diversity, Equity and Inclusion at Mattress Firm**. “We are excited to be a part of Black Legacy Partners’ 2nd Annual Juneteenth Cultural Festival to connect with people in the community and support their mission of creating awareness for emerging Black-owned businesses and creatives.”

“National Grid is proud to sponsor and participate in the second annual Juneteenth Festival, which is the largest on Long Island,” **said Melanie Littlejohn, National Grid Vice President, Customer and Community Management**. “The festival aligns with our Project C initiative which is National Grid's promise to improve the communities in which we live and work by supporting social equity. Congratulations to Black Legacy Partners who have created an outstanding event, this is proof that when communities work together, we all succeed.”

“Fidelis Care is committed to supporting community organizations that advance equity and inclusion,” **said Pam Hassen, Chief Member Engagement Officer at Fidelis Care.** “We look forward to broadening the conversation about race, diversity, and social justice and are pleased to once again support Black Legacy Partners and this second annual Juneteenth Festival.”

The 2nd Annual Juneteenth Cultural Festival will feature a line-up of various food vendor exhibitions, local Black vendors, live DeeJay, and performers. Thousands of residents from the neighboring areas of Hicksville, Freeport, Baldwin, Hempstead, Uniondale, and Suffolk County are expected to attend one of the biggest cultural festivals in the community where attendees will gather in a safe environment. The Juneteenth Cultural Festival is an annual destination event on Long Island that is free and open to the community and dedicated to the belief that diverse entrepreneurs, small business owners, artists, and creators deserve the same opportunities as their mainstream counterparts.

Based on the historic decision by Congress that would make Juneteenth an official federal holiday, Black Legacy Partners conceived the festival in 2021 as a vehicle to strengthen Black communities across Long Island by fostering resource sharing, education, and artistic collaboration. **The 2nd Annual Juneteenth Cultural Festival** is the signature event produced by Black Legacy Partners LLC with additional support from Our World Media, Town of Oyster Bay, Jake's 58 Casino Hotel, Long Island Nets, Black Momma Vodka, Black-Owned Long Island, Black Long Island, Hicks Nurseries, AT&T, Press 'N Sow, The Town of Oyster Bay, and Long Island African American Chamber of Commerce.

**For all inquiries regarding the Juneteenth Cultural Festival 2022, please email: [hello@blacklegacypartnersllc.com](mailto:hello@blacklegacypartnersllc.com) or visit [www.blacklegacypartnersllc.com](http://www.blacklegacypartnersllc.com)**

### **About Juneteenth**

Juneteenth is the oldest known celebration commemorating the ending of slavery in the United States. Dating back to 1865, it was on June 19th that Union soldiers, led by Major General Gordon Granger, landed at Galveston, Texas with the news that the war had ended and that the enslaved were now free. Note that this was two and a half years after President Lincoln's Emancipation Proclamation – which had become official January 1, 1863. However, with the surrender of General Lee in April of 1865, and the arrival of General Granger's regiment, the forces were finally strong enough to influence and overcome the resistance. The observance of Juneteenth is about the journey and achievement of African Americans – from a horrific period of sanctioned enslavement to the pinnacle of human endeavors. It is a story of pride, resilience and determination that will always be of historical and spiritual importance – as it serves us well to understand that together, we can overcome all obstacles in our path. Through our celebrations we reflect this independence. Through grass roots organizing and community collaboration we enjoy the creativity and dedication that produce celebrations from around the world.

### **About Black Legacy Partners**

Launched in 2020, Black Legacy Partners LLC, a new Black-owned and operated venture was formed by a group of professionals with backgrounds in entertainment, business, and the arts. They joined forces to establish a network of, and build a platform for, Black entrepreneurs, creators, and artists who were devastated by the effects of 2020. We use our experience, passion, connections, and influence to build a legacy, not only for us, but also for our community. Black Legacy Partners is dedicated to curating inspiring entertainment experiences that put the talents of Black entrepreneurs, artists, filmmakers, and dreamers on full display. We are building a creative platform to bridge communities of color and create safe cooperative spaces that will empower others to actualize their own legacies. Follow us on Facebook and Instagram @blacklegacypartners. For more information visit us at [www.blacklegacypartnersllc.com](http://www.blacklegacypartnersllc.com)

## **About TD Bank, America's Most Convenient Bank®**

TD Bank, America's Most Convenient Bank, is one of the 10 largest banks in the U.S., providing more than 9.7 million customers with a full range of retail, small business and commercial banking products and services at more than 1,100 convenient locations throughout the Northeast, Mid-Atlantic, Metro D.C., the Carolinas and Florida. In addition, TD Bank and its subsidiaries offer customized private banking and wealth management services through TD Wealth®, and vehicle financing and dealer commercial services through TD Auto Finance. TD Bank is headquartered in Cherry Hill, N.J. To learn more, visit [www.td.com/us](http://www.td.com/us). Find TD Bank on Facebook at [www.facebook.com/TDBank](http://www.facebook.com/TDBank) and on Twitter at [www.twitter.com/TDBank\\_US](http://www.twitter.com/TDBank_US) and [www.twitter.com/TDNews\\_US](http://www.twitter.com/TDNews_US). TD Bank, America's Most Convenient Bank, is a member of TD Bank Group and a subsidiary of The Toronto-Dominion Bank of Toronto, Canada, a top 10 financial services company in North America. The Toronto-Dominion Bank trades on the New York and Toronto stock exchanges under the ticker symbol "TD". To learn more, visit [www.td.com/us](http://www.td.com/us).

## **About Mattress Firm**

Mattress Firm, the nation's largest omni-channel mattress specialty retailer, has been helping solve America's sleep problems for more than 90 years through our family of brands. Every one of our more than 6,500 passionate Sleep Experts are driven by a common purpose: to change people's lives through better sleep. Whether browsing online or in one of our 2,300+ stores, our highly trained team provides personalized service and advice to help customers choose the right mattress and bedding products based on their unique needs. Our expertly curated selection of products include leading brands such as Beautyrest®, Nectar®, Sealy®, Serta®, Simmons®, Sleepy's® Stearns & Foster®, Tempur-Pedic®, Tuft & Needle®, tulo®, and Purple®. Mattress Firm supports local and national charities through product and monetary donations and offers employee volunteering opportunities to serve their communities. No matter the time of night, Mattress Firm wants to help people get the sleep they deserve. Our Sleep.com website provides expert advice and helps people explore the health benefits of quality sleep, and the Sleep.com app provides free sleep tracking and personalized insights to improve sleep.

Achieve your best sleep by visiting [MattressFirm.com](http://MattressFirm.com), and learn more on the Mattress Firm Newsroom and by following @MattressFirm on Twitter, Instagram and Facebook.

## **About National Grid**

National Grid (NYSE: NGG) is an electricity, natural gas, and clean energy delivery company serving more than 20 million people through our networks in New York, Massachusetts and Rhode Island. National Grid is transforming our electricity and natural gas networks with smarter, cleaner, and more resilient energy solutions to meet the goal of reducing greenhouse gas emissions. As part of our commitment to a clean energy future, National Grid is a Principal Partner for COP26, the United Nation's November 2021 global climate summit. For more information, please visit our website, follow us on Twitter, watch us on YouTube, like us on Facebook, and find our photos on Instagram. Project C is a program designed to transcend convention and Create a more equitable future ... for every Customer, in every community we serve. In collaboration with the people of New York State, Project C will inspire positive Change — from neighborhood beautification to workforce development — now and for generations to come.

## **About Fidelis Care**

Fidelis Care is a mission-driven health plan offering quality, affordable coverage for children and adults of all ages and at all stages of life. With more than 2.3 million members statewide, Fidelis Care believes that all New Yorkers should have access to affordable, quality health insurance. Follow us on Twitter at @fideliscare, Instagram at @fideliscare, and on Facebook at [facebook.com/fideliscare](http://facebook.com/fideliscare). For more information, call Fidelis Care at 1-888-FIDELIS (1-888-343-3547) or visit [fideliscare.org](http://fideliscare.org).

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